

**For Immediate Release**

# James Beard Foundation

## JAMES BEARD FOUNDATION TO HOST 2021 TASTE AMERICA® SERIES PRESENTED BY CAPITAL ONE®

Chefs from Ten Cities to Participate in Virtual Communal Dining Event on Sunday, March 21 to Eat, Celebrate Local Independent Restaurants, and Build Support for Industry Recovery

**NEW YORK, NY (February 9, 2021)** – Today the James Beard Foundation announced featured chefs, cities, and programming for its annual Taste America event. The 2021 Taste America event presented by Capital One will take place on Sunday, March 21 in ten cities nationwide at 5 P.M. PT / 8 P.M. ET.

Taste America will bring chefs, special guests, and diners together from ten cities across the country for a virtual communal dinner to eat, celebrate local independent restaurants, and support efforts to rebuild a more sustainable and equitable industry.

Each event ticket includes a three-course takeout meal created by a local chef plus wine and Rabbit Hole whiskey to be enjoyed at home, and access to a national broadcast featuring a lineup of James Beard Foundation chefs and special guests from across the country. The broadcast will feature all 12 of the participating chefs listed below as well as special guests. Guests are also invited to check out online cooking demos with the featured chefs demonstrating how to finish off each entrée course. Locally curated menus for each participating city can be viewed at <https://www.jamesbeard.org/tasteamerica>.

Capital One cardholders have the exclusive opportunity to purchase a Capital One Access Pass that allows them to enjoy the three-course meal, wine and Rabbit Hole whiskey (in states where allowed), and national broadcast while also unlocking access to a VIP reception, hosted virtually, prior to showtime, plus a special gift.

Tickets are \$95 when purchased individually, or \$175 for two. In New York City, a VIP level ticket is available for \$125 each, or \$225 for two. The box office opens Wednesday, February 10 at noon ET and tickets can be purchased at <https://members.jamesbeard.org/events>.

The Taste America series supports local chefs and restaurants directly while also driving philanthropic support towards industry-wide relief. 70% of all tickets sold will go directly to participating chefs' restaurants to support their business, with 30% supporting The James Beard Foundation's national programming, including the Open for Good campaign. The James Beard Foundation's Open for Good campaign is committed to helping independent restaurants survive the COVID-19 crisis, rebuild stronger, and thrive for the long term. As part of this campaign, the Foundation has created the James Beard Foundation Food and Beverage Investment Fund for Black and Indigenous Americans, which recently provided its first round of \$15,000 grants to food and beverage businesses, majority-owned by Black or Indigenous individuals, across six regions nationally. For information on the Foundation's Open for Good campaign, industry support resources, and the Investment Fund, please visit [jamesbeard.org/aboutopenforgood](https://jamesbeard.org/aboutopenforgood).

This year's 2021 Taste America participating chefs and cities who will appear in the broadcast include the following:

**Boston**

Tracy Chang  
PAGU

**Chicago**

Dylan Patel  
avec

**Denver**

Cindhura Reddy  
Spuntino

**Los Angeles**

Josef Centeno  
Orsa & Winston

**NYC (Brooklyn)**

Alex Raij & Eder Montero  
La Vara

**NYC**

Emma Bengtsson  
Aquavit

**NYC**

Simone Tong  
Silver Apricot

**Philadelphia**

Andrew Henshaw

Laser Wolf

**Phoenix**

Stephen Jones  
the larder + the delta

**San Francisco**

Kim Alter  
Nightbird

**Seattle**

Aaron Verzosa  
Archipelago

**Washington, D.C.**

Peter Prime  
Cane

The James Beard Foundation's Taste America® is presented by Capital One, the official credit card and banking partner of the James Beard Foundation. Through this first-of-its-kind partnership, Capital One cardholders enjoy exclusive access to James Beard Foundation programming. Taste America is also presented in association with American Airlines, the official airline of the James Beard Foundation and the following sponsors: Premier Sponsors: Deloitte, Rabbit Hole Distillery; Supporting Sponsor: Kerrygold USA; Patron Sponsors: BONO USA Inc., Choose Chicago, McCormick, and Founding Partner Bowen & Company. Additional support for Taste America is provided by VerTerra Dinnerware.

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**About the James Beard Foundation**

The James Beard Foundation promotes Good Food For Good™. For more than 30 years, the James Beard Foundation has highlighted the centrality of food culture in our daily lives. Through the variety of industry programs that educate and empower leaders in our community, the Foundation has asserted the power of food to drive behavior, culture, and policy change. The organization is committed to giving chefs a voice and the tools they need to make the world more sustainable, equitable, and delicious for everyone. As a result of the COVID-19 pandemic, the James Beard Foundation launched the Open for Good campaign to ensure that independent restaurants not only survive, but that the industry is able to rebuild stronger than before. For more information, subscribe to the digital newsletter Beard Bites and follow @beardfoundation on Facebook, Twitter, Instagram, and TikTok. The James Beard Foundation is a national not-for-profit 501©(3) organization based in New York City.

**About Capital One**

At Capital One we're on a mission for our customers – bringing them great products, rewards, service, and access to unique and unforgettable experiences they are passionate about. Capital One is a diversified bank that offers products and services to individuals, small businesses and commercial clients. We use technology, innovation and interaction to provide consumers with products and services to meet their needs. Learn more at [capitalone.com/access](https://capitalone.com/access).

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