

MEDIA ALERT FOR IMMEDIATE RELEASE

2023 JAMES BEARD FOUNDATION® AWARDS: CALL FOR ENTRIES AND RECOMMENDATIONS NOW OPEN

NEW YORK, NY (October 4, 2022) – The James Beard Foundation® announced today that the entry and recommendation period for the 2023 James Beard Awards® is officially open until Wednesday, November 30 at 11:59 P.M. ET. The mission of the James Beard Awards is to recognize exceptional talent and achievement in the culinary arts, hospitality, media, and broader food system, as well as a demonstrated commitment to racial and gender equity, community, sustainability, and a culture where all can thrive. For more than 30 years, the annual James Beard Awards have provided national acclaim and recognition of restaurants, food and beverage professionals, authors, journalists, broadcast media, and others in the food ecosystem.

The 2023 Awards ceremonies will be held in our proud host city of Chicago on the following dates:

Media Awards: Saturday, June 3, 2023Leadership Awards: Sunday, June 4, 2023

• Restaurant and Chef Awards: Monday, June 5, 2023

"We are thrilled to kick off the 2023 Awards season with the Open Call for Entries and Recommendations," **said Dawn Padmore, Vice President of Awards, James Beard Foundation.** "We encourage writers, journalists, content creators, chefs, restaurateurs, operators, and those working in the wider hospitality industry to throw their hats in the ring for consideration. We are excited to celebrate excellence, as well as a commitment to creating a more sustainable culture. Additionally, we want people to know that they are welcome to submit recommendations for the Restaurant and Chef and Leadership Awards, even if they're not a member of the industry."

"We are so proud of what we achieved with this year's Awards and look forward to continuing the momentum in 2023," said **Tanya Holland, Chair of the James Beard Awards Committee**. "With a cycle of learnings under our belt—and with an ongoing commitment to make the Awards process as fair, inclusive, and representative as possible—we are excited to announce new changes that will only improve on what we accomplished in 2022. We look forward to sharing further announcements, including this year's theme, in early 2023."

The James Beard Foundation Awards consist of five separate recognition programs and two achievement awards: **Media Awards** (Book, Broadcast Media, and Journalism); **Restaurant and Chef Awards**; **Leadership Awards**; **Lifetime Achievement**; and **Humanitarian of the Year Awards**.

Deadlines:

- The deadline for submitting entries (Media Awards) and recommendations (Restaurant and Chef Awards and Leadership Awards) is Wednesday, November 30, 2022 at 11:59 P.M. ET.
- Physical book copies must arrive at the warehouse for review by Tuesday, December 6, 2022.

Submitting a recommendation for the Leadership or Restaurant and Chef Awards is free.

The Media Awards (Book, Broadcast Media, and Journalism) conduct Open Call for Entries that require an entry fee of \$75 per entry. At any time during the entire call for entry, Media Awards entrants who state a financial need may have the fee waived.

Every year, the Award subcommittees may make changes or additions to categories, in order to reflect and capture current trends in the industry. Highlights of changes to the 2023 James Beard Awards categories are as follows:

Book Awards

- The Writing category is now Literary Writing and includes narrative nonfiction books, including memoirs, culinary tourism, investigative journalism, food advocacy, and critical analysis of food and foodways for a general audience. Includes memoir, biography, personal essays, culinary travel, and culture—no more than 20 percent recipes.
- A Food Issues and Advocacy category has been added and includes investigative journalism, food policy, deep dives, and critical analysis of the changing social landscape.
- Baking and Desserts has been redefined as books with recipes focused on the
 art and craft of baking, pastries, and desserts, both sweet and savory items,
 including ingredients, techniques, equipment, and traditions.
- A Bread category has been added to include books with recipes focused on the art and craft of making bread, including ingredients, techniques, equipment, and traditions.

Journalism

- The Personal Essay, Long Form and Personal Essay, Short Form have been updated to:
 - Personal Essay with Recipes that recognizes excellence in an essay on any food and/or drink-related topic with recipes. An entry consists of one piece that demonstrates a distinctive voice, point of view, and style.
 - Personal Essay without Recipes that recognizes excellence in an essay on any food and/or drink-related topic without recipes. An entry consists of one piece that demonstrates a distinctive voice, point of view, and style.
- The Beverage category has been added and recognizes distinctive style, thorough knowledge, plainspoken prose, and innovative approach in a single article on alcoholic or non-alcoholic beverages.

Leadership Awards

- For the first time in the program's history, the Leadership Awards will feature four categories, with one winner per category. In an effort to focus on areas of advocacy work, the following new categories will be presented:
 - The Sustainable Foodways category was created as more communities around the planet face food scarcity amid climate crises; this work is becoming increasingly essential. Candidates in this category are innovating more ways to eat with smaller carbon footprints, giving food waste new life, and finding workable solutions to pressing issues like oceanic depletion and water scarcity.

- The Food Security and Access category is for candidates who are deeply invested in connecting their communities with stable, and dignified, sources of food. That work could include feeding people experiencing chronic hunger; giving a neighborhood the means to cultivate its own food; or researching ancestral food preservation methods, among other examples.
- The Education and Awareness category highlights the hows and whys of what we eat. Candidates may be out in the field, teaching the next generation of farmers how to make a life through agriculture. Or they may be working within academia, uncovering new facets of old foodways or digging into once-ignored corners of the food world.
- Labor and Worker Equity is for candidates who have made workers' rights the lynchpin of their work—whether it is through activism, labor organizing, or policymaking. Some of those efforts might look like advocating for the human rights of undocumented farm workers, providing community mental health care for restaurant staff, or publishing investigative journalism on labor violations in the food world.

Restaurant and Chef Awards

- A new category, Outstanding Bakery, has been added, recognizing a baker of breads, pastries, or desserts that demonstrates consistent excellence in food, atmosphere, hospitality, and operations, while contributing positively to its broader community. Eligible candidates must consistently sell goods directly to the public, but do not need a brick-and-mortar presence. Eligible candidates must have been in business for the past three years.
- Outstanding Pastry Chef and Outstanding Baker categories have been combined into Outstanding Pastry Chef or Baker, recognizing a pastry chef or baker who makes desserts, pastries, or breads. An eligible candidate demonstrates exceptional skills and can be affiliated with any food business and does not need a brick-and-mortar presence. Candidate contributes positively to their broader community. Eligible candidates must have been working as a pastry chef or chef who makes desserts or breads for the past three years.
- Outstanding Wine Program, has been expanded to Outstanding Wine and Other Beverages Program. This award is presented to a restaurant that demonstrates exceptional care and skill in the pairing of wine and other beverages with food, while contributing positively to its broader community. This includes the selection, preparation, and serving of wine, cocktails, spirits, coffee, tea, beer or any other beverage with outstanding hospitality and service that helps inform and enhance a customer's appreciation of the beverage(s). Ethical sourcing and positive contributions to the broader community will also be considered. The beverage program must be part of a restaurant that has been in operation for three or more consecutive years.
- Outstanding Bar has been expanded to include wines and other beverages. This award is presented to a wine bar, beer bar, cocktail bar, coffee bar or any other business whose primary offering is beverage and that demonstrates consistent excellence in curating a selection or in the preparation of drinks, along with outstanding atmosphere, hospitality, and operations, while contributing positively to its broader community. Eligible candidates must have been in business for three or more consecutive years, not including any time closed due to the pandemic.

As of the 2023 Awards cycle, the Restaurant and Chef Awards defines the annual eligibility timeframe as October through September (formerly January through December), to allow the voting body more time to consider businesses opening later in the calendar year. For the June

2023 Restaurant and Chef Awards, the eligibility time frame will be January 1, 2022 through September 30, 2022. Businesses opening after September 30, 2022 will be under consideration for the June 2024 Awards. For all awards that require years in service, one year is counted October through September. For categories where restaurants or chefs have to be open or in the region for a minimum number of years, the years will be counted back from September 30, not including any time closed during the pandemic. For example, to be eligible for the Outstanding Restaurateur category for the 2023 Awards, restaurateurs will need to have been in the business since September 30, 2017 (five years in business).

As part of the Call for Entry or Recommendation process, all entrants (or those recommending entrants) are required to provide a short write-up or audio/visual recording reflecting on the James Beard Awards mission and the James Beard Foundations' values, and how the entrant expresses them in their work. It is an opportunity for entrants (or those recommending entrants) to tell their story and purpose. The alignment statements will be reviewed for content, and not fluency or production value.

"We are excited to launch another incredible Awards season—to come together in community and recognize the outstanding work and people of our industry," said Clare Reichenbach, CEO of the James Beard Foundation. "The Open Call is the crucial first step to an extensive Awards process, where—through the submissions we receive—we discover the extraordinary talent, teams, projects, and hidden gems that exist across our country's food system. Join us by celebrating all those working to create a more delicious, sustainable, and inclusive food culture by submitting your entries and recommendations for consideration this fall."

For more information and to view the full list of 2023 Awards programs, criteria, and deadlines, please visit the <u>James Beard Awards page</u>. Entries for all categories can be submitted via the online portal through November 30.

For more information about the James Beard Awards process:

- Awards FAQs
- Policies and Procedures
- Code of Ethics
- 2021 Awards Audit and Recommendations

The 2023 James Beard Awards are presented by Capital One, the official credit card and banking partner of the James Beard Foundation. The James Beard Awards are proudly hosted by Choose Chicago and the Illinois Restaurant Association, as well as with the following partners: Premier Sponsors: American Airlines, the official airline of the James Beard Foundation, HMSHost; Supporting Sponsors: Moët & Chandon; Reception Sponsors: Ecolab, Kendall College at National Louis University, Windstar Cruises, the official cruise line of the James Beard Foundation. Intersport is the Official Broadcast Partner of the 2023 James Beard Awards.

For more information about the James Beard Foundation Awards, visit <u>jamesbeard.org/awards</u>. For up-to-the-minute news about the Awards follow @beardfoundation on <u>Twitter</u> and <u>Instagram</u> and keep an eye out for posts using #jbfa.

Hotel information, including discounted media room rates, will be announced in early 2023. Please check back on the <u>James Beard Foundation website</u> for more information.

About the James Beard Awards

The James Beard Awards recognizes exceptional talent and achievement in the culinary arts, hospitality, media, and broader food system, as well as a demonstrated commitment to racial and

gender equity, community, sustainability, and a culture where all can thrive. Established in 1990, the James Beard Awards are among the nation's most prestigious honors recognizing leaders in the culinary and food media industries. The Awards are overseen by the Awards Committee. Each Awards program (Books, Broadcast Media, Journalism, Leadership, and Restaurant and Chef) has its own subcommittee members who volunteer their time to oversee the policies, procedures, and selection of judges for their respective program. All James Beard Award winners receive a certificate and a medallion engraved with the James Beard Foundation Awards insignia. For more information, subscribe to the Awards digital newsletter.

About the James Beard Foundation

The James Beard Foundation (JBF) is a 501(c)3 nonprofit organization that celebrates and supports the people behind America's food culture, while pushing for new standards in the restaurant industry to create a future where all have the opportunity to thrive. Established over 30 years ago, the Foundation has highlighted the centrality of food culture in our daily lives and is committed to supporting a resilient and flourishing industry that honors its diverse communities. By amplifying new voices, celebrating those leading the way, and supporting those on the path to do so, the Foundation is working to create a more equitable and sustainable future—what we call Good Food for Good®. JBF brings its mission to life through the annual Awards, industry and community-focused programs, advocacy, partnerships, and events across the country. For the first time in the Foundation's history, thousands of visitors and food and beverage professionals will be able to reimagine James Beard's legacy and experience unforgettable culinary programming at the Pier 57 food hall—coming soon—that will inspire food-lovers for decades to come. Learn more at jamesbeard.org, sign up for our Beard Bites newsletter, and follow @beardfoundation on Facebook, Twitter, Instagram, TikTok, and LinkedIn for the latest information.

About Capital One

At Capital One we're on a mission for our customers — bringing them best-in-class products, rewards, service, and experiences. Capital One is a diversified bank that offers products and services to individuals, small businesses, and commercial clients. We use technology, innovation, and interaction to provide consumers with products and services to meet their needs. Through Capital One Dining and Capital One Entertainment, we provide our rewards cardholders with access to unforgettable experiences in the areas they're passionate about, including dining, music, and sports. Learn more at capitalone.com/dining and capitalone.com/entertainment.

Contact:

Wagstaff Media & Marketing jbf@wagstaffmktg.com