

SUBMIT YOUR ENTRY HERE

ELIGIBILITY CRITERIA

Anyone can submit an entry for consideration during the online open call for entries from October 4 through November 30, 2022.

What can be entered?

- Awards are open to all works in English exemplifying excellence and in keeping with the mission and values of the James Beard Foundation from digital and terrestrial media—radio, television broadcasts, podcasts, documentaries, online sites, social media—covering food and beverage topics appearing widely for the first time in United States in 2022.
- If you would like to enter content in a foreign language, a translation to English or English subtitles must also be provided upon entry.
- Submission must be an original work. Reruns are not eligible.
- Different episodes with one Program Title/Name must be submitted as one entry unless it is considered a special.

ENTRY DEADLINE:

11.30.2022 11:59:00 PM Eastern Time

To enter work published between December 1-31 email

awards@jamesbeard.org before the deadline to enter.

Who may enter?

 A program's host, producer, reporter, photographer, or editor may submit entries. Refer to individual category guidelines for additional information.

Which category should I enter?

View the category descriptions below and enter whichever category you believe best fits the work.
 The Broadcast Media committee reserves the right to reassign any submitted entry to a more appropriate category.



How many categories can I enter?

A program may only be submitted to one category.

Can my entry be disqualified?

The committee reserves the right to remove, combine, or separate categories when appropriate, re-assign
categories as appropriate, and may disqualify entries due to ineligibility, poor quality, lack of alignment with the
Foundation's core values, conflict(s) of interest, or other ethical violations

Who receives the award?

- For most categories, the award is given to the program as a whole.
- For Social Media, the award goes to the individual or team behind the account or post.
- For Audio Reporting, the award goes to the reporter(s).
- For Commercial/Sponsored Visual Media, the award goes to the three individuals on the creative or production teams who had the most impact on creating the work as determined by the entrant.
- For Emerging Voice, the award goes to an individual, a team, or an entity or production company as decided by the committee.
- The medallion is inscribed with only the award category.
 - One medallion is given to each program, or each individual listed on the entry form.
 - Up to three medallions will be given out per category.
- The certificate is printed with the program name, except for the categories listed above, which will list the same names as on the entry form.
- One certificate is given to each program, or each person listed on the entry form.
- No additional medallions will be given. Additional certificates may be ordered after the awards ceremony.



ENTRY SUBMISSION GUIDELINES

- Links must be for one entry and not loop into unrelated content.
- Entry content must not contain external advertising.
- Entry content must fit the time limits described below. If it does not, your entry may be disqualified.
- Links, usernames, and passwords submitted with entries must be valid through June 30, 2023.
- Edit submission if needed to meet these criteria. Streaming sites which insert advertising are prohibited.
 Instead, prepare the entry as a download.

Entry Fee

- \$75 per entry
- If you are not able to pay this application fee, you may request to have the fee waived with your online application.

Alignment Statement

Equity, transparency, respect, and integrity drive our work at the James Beard Foundation. Through the alignment statement, we require all Awards entrants to provide a short write-up or audio/visual recording reflecting on the James Beard Awards <u>Mission</u> and the James Beard Foundation's <u>values</u>. We strongly encourage the writer to write the alignment statement and to write and speak in their own words in highlighting their commitment to the mission. The statement will be reviewed for content and alignment, and not for language fluency, video quality, or production value. **More information is available on the entry form and on the Awards FAQs page**.



CATEGORIES

Audio Programming

This award recognizes excellence in a food-related radio or podcast program.

- Enter one complete episode up to 60 minutes in length.
- More than one entry may be submitted. Each submission requires a separate entry fee and application.
- Judging criteria for this category include the entry's content, originality, execution, and impact.

Audio Reporting

This award recognizes excellence in reporting about food and/or food issues in radio or podcasts. This work is issue or deadline-driven, investigative, topical, or timely in nature.

- Enter a single piece or a composite of up to three pieces as one entry. The complete entry (single piece or composite) should be no longer than 60 minutes total.
- More than one entry may be submitted. Each submission requires a separate entry fee and application.
- Judging criteria for this category include the entry's content, originality, execution, and impact.

Commercial Media

This award recognizes excellence in food-related media including video production, audio programming, or other media, clearly developed and marketed with prominent visual branding, is commercially funded, or contains paid advertising. It may be broadcast, streamed, accessed online or through an app.

- The video should be entered in its entirety if it is a singular program or production. If a series is to be judged, submit a compilation from the series up to 30 minutes in length.
- More than one entry may be submitted. Each submission requires a separate entry fee and application.
- Judging criteria for this category include the entry's content, originality, execution, and impact.



Documentary/Docuseries Visual Media

This award recognizes excellence in a food-related documentary production, whether broadcast, streamed, accessed online or through an app, or has been shown at a North American film festival.

- The documentary should be entered in its entirety. If a series is to be judged, submit a compilation from the series up to 60 minutes in length.
- More than one entry may be submitted. Each submission requires a separate entry fee and application.
- Judging criteria for this category include the entry's content, originality, execution, and impact.

Instructional Visual Media

This award recognizes excellence in a food-related video production with instruction as its primary intent, whether broadcast, streamed, accessed online or through an app.

- The video should be entered in its entirety if a singular program or production. If a series is to be judged, submit a compilation from the series up to 30 minutes in length.
- More than one entry may be submitted. Each submission requires a separate entry fee and application.
- Judging criteria for this category include the entry's content, originality, execution, and impact.

Reality or Competition Visual Media

This award recognizes excellence in a food-related video production with realism or competition as its primary intent whether broadcast, streamed, accessed online or through an app.

- The video should be entered in its entirety if it is a singular program or production. If a series is to be judged, submit a compilation from the series up to 30 minutes in length.
- More than one entry may be submitted. Each submission requires a separate entry fee and application.
- Judging criteria for this category include the entry's content, originality, execution, and impact.



Visual Media—Short Form

This award recognizes excellence in a food-related video production whether broadcast, streamed, accessed online or through an app up to 30 minutes in length, and not appropriate for entry in the categories outlined above.

- The video should be entered in its entirety if it is a singular program or production. If a series is to be judged, submit a compilation from the series up to 30 minutes in length.
- More than one entry may be submitted. Each submission requires a separate entry fee and application.
- Judging criteria for this category include the entry's content, originality, execution, and impact.

Visual Media—Long Form

This award recognizes excellence in a food-related video production whether broadcast, streamed, accessed online or through an app. Enter one complete video, longer than 30 minutes but with a maximum of 90 minutes in length and not appropriate for entry in the categories outlined above.

- The video should be entered in its entirety if it is a singular program or production. If a series is to be judged, submit a compilation from the series up to 90 minutes in length.
- More than one entry may be submitted. Each submission requires a separate entry fee and application.
- Judging criteria for this category include the entry's content, originality, execution, and impact.

Social Media Account

This award recognizes excellence in a single food-related post or compilation of up to three posts that clearly represents the intention of the Facebook page, Twitter account, TikTok account, Instagram feed, or other social media format.

- Enter a single post, or a representative compilation of up to 3 posts.
- More than one entry may be submitted. Each submission requires a separate entry fee and application.
- Judging criteria for this category include the entry's content, originality, execution, and impact.

Emerging Voice

The Broadcast Media Committee selects the honoree for this category. No entries are accepted for this category. This award recognizes excellence in a food-related video, audio, or social media production whether broadcast, streamed, accessed online or through an app, produced by a new voice in the medium. A new voice is an individual that is early in their career field or has not been recognized by an awards program or other formal recognition instrument.