

BROADCAST MEDIA AWARDS

SUBMIT YOUR ENTRY HERE

ELIGIBILITY CRITERIA

Anyone can submit an entry for consideration during the online open call for entries from October 12 through November 30, 2021.

What can be entered?

- Awards are open to all works in English from digital and terrestrial media—radio, television broadcasts, podcasts, documentaries, online sites, social media—covering food and beverage topics appearing widely for the first time in United States in 2020 and 2021. If you would like to enter content in a foreign language, a translation to English or English subtitles must also be provided upon entry.
- Submission must be an original work. Reruns are not eligible.
- Different episodes of a program cannot be submitted as separate entries unless it is considered a special.

Who may enter?

- A program's host, producer, reporter, photographer, or editor may submit entries. Refer to individual category guidelines for additional information.

Which category should I enter?

- View the category descriptions below and enter whichever category you believe best fits the work. The Broadcast Media Committee reserves the right to reassign any submitted entry to a more appropriate category.

How many categories can I enter?

- A program may only be submitted to one category.

ENTRY DEADLINE:

**11.30.2021
11:59:00 PM
Eastern Time**

To enter work published in 2021 but after the open entry window closes, email awards@jamesbeard.org before the deadline to enter.

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Can my entry be disqualified?

- The committee reserves the right to remove, combine, or separate categories when appropriate, re-assign categories as appropriate, and may disqualify entries due to ineligibility, conflict(s) of interest, or other ethical violations

Who receives the award?

- For most categories, the award is given to the program as a whole.
- For Social Media, the award goes to the person or team behind the account or post.
- For Audio Reporting, the award goes to the reporter(s).
- For Emerging Voice, the award goes to a person, a team, or a production company as decided by the committee.
- The medallion is inscribed with only the award category. One medallion is given to each program, or each person listed on the entry form. Up to three medallions will be given out per category.
- The certificate is printed with the program name, except for the categories listed above, which will list the same names as on the entry form.
- One certificate is given to each program, or each person listed on the entry form.
- No additional medallions will be given. Additional certificates may be ordered after the awards ceremony.

Entry Submission Guidelines

- Links must be for one entry and not loop into unrelated content.
- Entry content must not contain ads.
- Entry content must fit the time limits described below. If it does not, your entry may be disqualified.
- **Links, usernames, and passwords submitted with entries must be valid through June 30, 2022.**

Entry Fee

- \$75 per entry
- During the first two week of open entry (Oct 12, 9 AM EST to Oct 26, 9 AM EST), if you are not able to pay this application fee, you may briefly explain your circumstance and submit a request to have the fee waived with your online application.

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CATEGORIES

Equity, Transparency, Respect and Integrity drive our work at the James Beard Foundation. We have made a lot of changes in the past year, and we are requiring all Awards entrants to provide a short write-up or audio/visual recording to demonstrate that their work aligns with one or more of our values and Awards mission pillars. We encourage entrants to write and speak in their own words in highlighting their commitment to the mission. The statement will be reviewed for content and alignment, and not for language fluency, video quality, or production value. *More information is available on the entry form.*

If you are entering on behalf of someone else, please write and/or speak in your own words, how that entrant is aligned with one or more of the values and Awards mission pillars.

1. Documentary/Docuseries Visual Media

This award recognizes excellence in a food-related documentary production, whether broadcast, streamed, accessed online or through an app, or has been shown at a North American film festival.

- The documentary should be entered in its entirety. If a series is to be judged, submit a compilation from the series up to 60 minutes in length.
- More than one entry may be submitted. Each submission requires a separate entry fee and application.

2. Instructional Visual Media

This award recognizes excellence in a food-related video production with instruction as its primary intent, whether broadcast, streamed, accessed online or through an app.

- Enter the entire video if a singular program, or a compilation from a series up to 30 minutes in length.
- More than one entry may be submitted, each submission requires a separate entry fee and application.

3. Reality or Competition Visual Media

This award recognizes excellence in a food-related video production with realism or competition as its primary intent whether broadcast, streamed, accessed online or through an app.

- Enter the entire video if a singular program, or a compilation from a series up to 30 minutes in length.
- More than one entry may be submitted. Each submission requires a separate entry fee and application.

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4. Commercial/Sponsored Visual Media

This award recognizes excellence in a food-related video production clearly developed and marketed with prominent visual branding. It may be broadcast, streamed, accessed online or through an app.

- Enter the entire video if a singular program, or a compilation from a series up to 30 minutes in length.
- More than one entry may be submitted. Each submission requires a separate entry fee and application.
- Judging criteria for this category include the entry's content, originality, execution, and impact.

5. Visual Media—Short Form

This award recognizes excellence in a food-related video production whether broadcast, streamed, accessed online or through an app up to 30 minutes in length, and not appropriate for entry in the categories outlined above.

- Enter the entire video if a singular program up to 30 minutes in length, or a compilation from a series up to 30 minutes in length.
- More than one entry may be submitted. Each submission requires a separate entry fee and application.

6. Visual Media—Long Form

This award recognizes excellence in a food-related video production whether broadcast, streamed, accessed online or through an app. Enter one complete video, longer than 30 minutes but with a maximum of 90 minutes in length and not appropriate for entry in the categories outlined above.

- Enter the entire video if a singular program up to 90 minutes in length, or a compilation from a series.
- More than one entry may be submitted. Each submission requires a separate entry fee and application.

7. Social Media Account

This award recognizes excellence in a single food-related post or compilation of up to three posts that clearly represents the intention of the Facebook page, Twitter account, TikTok account, Instagram feed, or other social media format.

- Enter a single post, or a representative compilation of up to 3 posts.
- More than one entry may be submitted. Each submission requires a separate entry fee and application.

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8. Audio Programming

This award recognizes excellence in a food-related radio or podcast program.

- Enter one complete episode up to 60 minutes in length.
- More than one entry may be submitted. Each submission requires a separate entry fee and application.

9. Audio Reporting

This award recognizes excellence in reporting about food and/or food issues in radio or podcasts. This work is issue-driven or investigative in nature.

- Enter a single piece or a composite of up to three pieces as one entry. The complete entry (single piece or composite) should be no longer than 60 minutes.
- More than one entry may be submitted. Each submission requires a separate entry fee and application.

10. Emerging Voice

The Broadcast Media Committee selects the honoree for this category. No entries will be accepted for this category. This award recognizes excellence in a food-related video, audio, or social media production whether broadcast, streamed, accessed online or through an app, produced by a new voice in the medium. A new voice is an individual that is early in their career field or has not been recognized by an awards program or other formal recognition instrument.