

#SaveChineseRestaurants

The James Beard Foundation and James Beard Award winner Grace Young have partnered on an **Instagram campaign to support Chinese restaurants across the country** as part of the Foundation's **Open for Good campaign**. All independent restaurants are in danger of closing, and Chinese Americans have faced additional hardship as racism connected to COVID-19 rhetoric has threatened businesses even further.

Chinese restaurants are integral to America's food culture and need our support now.

HOW TO PARTICIPATE

- Post a photo of your favorite dish from a local Chinese restaurant (takeout or dine-in) on Instagram with the hashtag **#SaveChineseRestaurants** and nominate your friends and followers to do the same.
- Tag **@beardfoundation** and we'll repost some of our favorites

SAMPLE SOCIAL MEDIA POSTS

- + Independent restaurants across the country are in danger of closing due to the pandemic. Beloved Chinese mom and pop restaurants, part of the heart and soul of American dining, need our business more than ever. Join me, @beardfoundation, @stirfryguru, and others in supporting independently owned Chinese restaurants around the country. [Add name of dish and restaurant] #savechineserestaurants #openforgood
- + Join me, @beardfoundation, @stirfryguru, and others in supporting independently owned Chinese restaurants around the country. Here's [name of dish], one of my favorite dishes, from [name of restaurant—tag if they are on instagram] in [name of city]. [add restaurant contact info if available]. #savechineserestaurants #openforgood
- + Chinese restaurants are integral to America's food culture. Help #savechineserestaurants



Download social media graphics [here](#)

Download a poster [here](#)

#SaveChineseRestaurants

REFERENCES AND LINKS

Coronavirus: Chinatown Stories: a video series created by Grace Young and Dan Ahn in partnership with Poster House

Chinatown Needs Our Love More Than Ever Right Now *Food & Wine* (2/2020)

Support Independent Restaurants *New York Times* (10/10/20)

Coronavirus' Toll on Chinese Restaurants is Devastating *CNN* (4/21/20)

2 Organizations are Working to Revive NYC's Chinatown as it Reels from the Pandemic and Racial Stigma, *Business Insider* (8/5/20)

Why Does the U.S. Have So Many Chinatowns? *National Geographic* (9/2020)

#savechineserestaurants

#openforgood

@beardfoundation

Learn more about the James Beard Foundation.

Questions? Please email us at **media@jamesbeard.org**.

