

RESTAURANT DESIGN AWARDS

ELIGIBILITY CRITERIA

What can be entered?

- Any restaurant, bar or other food or drink project completed or renovated in North America within three years prior to the year the award is being given is eligible. (i.e. restaurant or other project must have been completed or renovated since January 1, 2017 for the 2020 awards.)
- Only digital entries will be accepted. Hard copies and physical elements will not be accepted.

**ENTRY
DEADLINE:**

**01.20.2020
11:59:00 PM
Eastern Time**

ENTRY SUBMISSION GUIDELINES

Each entry must include the following:

- PowerPoint slideshow (ppt or pptx) of no more than 15 digital images, not including the title page, of the restaurant or other food or drink establishment, the graphic design, and any other critical design features (including, as appropriate, landscape design, artwork, uniforms, lighting design, table settings, etc). We strongly recommend professional photography and color corrected digital files to best represent your submission, and would remind submitters that projects will be evaluated based on the design, not on the food or service. Use template provided in the online application.
- + The slideshow must be formatted with one image per slide where each image must not exceed 1 MB. (max PowerPoint file size of 20MB total).
- + The first slide should be the best single overall image of the project (i.e. the “hero image”).
- + Do not add any text to the slideshow.
- + One digital image of the floor plan with furniture layout is strongly recommended.

RESTAURANT DESIGN AWARDS

- A Designer's Statement, not to exceed 250 words, must be included and should explain the following:
 - + What is the design concept and intent of this project? (min 40 words)
 - + How does the design reflect the project's concept and cuisine? (min 40 words)
 - + What design factors are most outstanding (i.e. lighting, materials, graphics)? (min 40 words)
 - + What is the square footage of the space and how many seats (if applicable)?
 - + What is the project's budget?

***Digital images, slideshow and Designer's Statement shall not include any identification of the designer(s) and firm(s) responsible for the project, or any other relevant credits for artwork or other custom-designed elements.**

ENTRY FEE

- With the aim of increasing access to the awards, entry fees are waived from October 1, 2019 through October 14, 2019.
- James Beard Foundation Member: \$100
- Non-Member: \$150
- Late Entry: Additional \$50

CATEGORIES

Outstanding Restaurant Design, 75 Seats and Under

- Total seats include all table, bar and exterior seating

The medallion and a certificate are given to the winning design firm, or in the case that multiple firms collaborated on the project, a medallion and a certificate will be given to each firm.

Outstanding Restaurant Design, 76 Seats and Over

- Total seats include all table, bar and exterior seating

The medallion and a certificate are given to the winning design firm, or in the case that multiple firms collaborated on the project, a medallion and a certificate will be given to each firm.

RESTAURANT DESIGN AWARDS

Outstanding Design of Alternative Eating & Drinking Places (including the following)

- Bars
- Quick Service Restaurants
- Fast Casual Restaurants
- Diners
- Counter Service
- Food Trucks
- Food Halls
- Ice Cream Shops
- Cake Shops
- Take Out Counters
- Pop Up Dining Spaces
- Coffee Bars
- Coffee Shops

This category, added in 2019, recognizes that the nature of restaurants is changing and food is sold and consumed in a variety of environments that do not necessarily qualify as traditional full service restaurants.

It is intended to include establishments where prepared food and/or beverages are served for consumption on premises (except in the case of food trucks or takeout counters) but not for markets, farm stands, food shops or groceries where ingredients are sold for preparation elsewhere.

The medallion and a certificate are given to the winning design firm, or in the case that multiple firms collaborated on the project, a medallion and a certificate will be given to each firm.

Design Icon

The Design Icon Award recipient is selected by the Restaurant Design Committee. In order to qualify, a dining establishment's design must have remained substantially unchanged for at least 20 years and must have influenced and inspired the design of subsequent restaurants. Additionally, the restaurant must still be in operation.

The medallion and a certificate are given to the winning restaurant.