

BROADCAST MEDIA AWARDS

ELIGIBILITY CRITERIA

What can be entered?

- Awards are open to all works from digital and terrestrial media — radio, television broadcasts, podcasts, documentaries, online sites — covering food and beverage topics appearing widely for the first time in North America in 2019. Submission must be an original work. Reruns are not eligible.
- Different episodes of a program cannot be submitted as separate entries, unless it is considered a Special.

Who may enter?

- A program’s host, producer, reporter, photographer, or editor may submit entries. Refer to individual category guidelines for additional information.

Which category should I enter?

- View the category descriptions below and enter whichever category you believe best fits your work. The Broadcast Media Committee reserves the right to reassign any submitted entry to a more appropriate category.

Can I enter more than one category?

- The only categories where it is permissible to enter material that is also entered in another category are: Outstanding Personality/Host, Audio Reporting, Visual Reporting, and Visual and Audio Technical Excellence.

Can my entry be disqualified?

- Entries deemed too commercial may be disqualified at the discretion of the Broadcast Media Committee. You will be notified if your entry has been disqualified.

ENTRY DEADLINE:

**12.09.2019
11:59:00 PM
Eastern Time**

For work published in 2019 but after the window closes, email awards@jamesbeard.org before the deadline to enter.

BROADCAST MEDIA AWARDS

Who receives the award?

- For most categories, the award is given to the program as a whole.
- For Outstanding Personality/Host, Visual Reporting and Visual and Audio Technical Excellence categories, the award goes to the personality/host, main reporter(s), or lead video, audio and editing professional respectively. **For these awards categories, specify the award recipient(s) name in the online entry form.** Up to three awards recipients can be listed for these awards categories.
- The medallion is inscribed with only the award category. One medallion is given to each program or each person listed on the entry form.
- The certificate is printed with the program name, except for Outstanding Personality/Host, Visual Reporting and Visual and Audio Technical Excellence categories, which will list the same names as on the entry form. One certificate is given to each program or each person listed on the entry form.
- No additional medallions will be given. Additional certificates may be ordered after the awards ceremony.

Entry Submission Guidelines

- Highly recommend that entry videos be uploaded to Vimeo.
- Links must be for one entry and not loop into unrelated content.
- Entry content must not contain ads.
- Entry content must fit the time limits described below. If it does not, your entry may be disqualified.
- **Links, usernames, and passwords submitted with entries must be valid through April 30, 2020.**

Entry Fee

- With the aim of increasing access to the awards, entry fees are waived from October 1, 2019 through October 14, 2019.
- James Beard Foundation Member: \$100
- Non-Member: \$150
- Late Entry: Additional \$50

BROADCAST MEDIA AWARDS

CATEGORIES:

1. Outstanding Personality/Host

A host on TV, online or audio with personality as well as knowledge.

- Enter a composite of three different episodes or series as one entry. The composite should be no longer than 20 minutes.
- Note that our judges look for certain criteria when judging the Broadcast Media Awards entries. These criteria include the host’s knowledge of content, presentation, communication skills, style and appeal.
- The winner from the previous year is ineligible to enter in the current award year.

The winning personality/host or up to three personalities/hosts will be presented with one medallion and one certificate each.

2. Television Program, in Studio or Fixed Location

This award goes to an ongoing TV program that is regularly shot in studio or at a fixed location.

- Enter one complete episode of a series that is shot in the same studio or fixed location. If you have more than one series to enter, each submission requires a separate entry fee and application.
- Note that our judges look for certain criteria when judging the Broadcast Media Awards entries. These criteria include the entry’s content, originality, execution, and overall excellence.

The production team will be presented with one medallion and one certificate.

3. Television Program, on Location

This award goes to an ongoing TV program that regularly involves travel to locations outside a fixed kitchen or studio.

- Enter one complete episode of a series that is shot in different locations. If you have more than one series to enter, each submission requires a separate entry fee and application.
- Note that our judges look for certain criteria when judging the Broadcast Media Awards entries. These criteria include the entry’s content, originality, execution, and overall excellence.

The production team will be presented with one medallion and one certificate.

BROADCAST MEDIA AWARDS

4. Visual Reporting (on TV or Online)

This award recognizes excellence in reporting about food and/or food issues in television or online. This work is issue driven and investigative in nature.

- Enter a single piece or a composite of up to three pieces as one entry. The complete entry (single piece or composite) should be no longer than 30 minutes.
- Entry should be submitted by or on behalf of the individual reporter(s).
- Note that our judges will be looking for certain criteria when judging this category such as enterprise, compelling storytelling, and relevance.

The winning reporter or up to three reporters if working as a collaborative team will be presented with one medallion and one certificate each.

5. Video or Audio Special

This award goes to a stand-alone or one-time special episode of a regular audio, TV or online program. Typically 25 to 60 minutes in length.

- Enter a complete one-time special. You may submit more than one entry. Each submission requires a separate entry fee and application.
- Note that our judges look for certain criteria when judging the Broadcast Media Awards entries. These criteria include the entry's content, originality, execution, and overall excellence.

The production team will be presented with one medallion and one certificate.

6. Documentary

This award recognizes a one-time, in-depth look at a food-related subject that can be viewed on television, online, or has shown at a North American film festival. Typically 20 minutes or longer.

- Enter the documentary in its entirety. You may submit more than one entry. Each submission requires a separate entry fee and application.
- Note that our judges look for certain criteria when judging the Broadcast Media Awards entries. These criteria include the entry's content, originality, execution, and overall excellence.

The production team will be presented with one medallion and one certificate.

BROADCAST MEDIA AWARDS

7. Online Video, Fixed Location and/or Instructional

This award goes to an online video that is largely shot in a fixed location and/or is instructional in nature.

- Content must be original to the website and not contain material and video used on a TV program. If you have more than one online series to enter, each submission requires a separate entry fee and application.
- You can enter up to three video samples from the same series, but limit the TOTAL time to 20 minutes.
- Note that our judges look for certain criteria when judging the Broadcast Media Awards entries. These criteria include the entry's content, originality, execution, and overall excellence.
- MUST PROVIDE THE URLS.

The production team will be presented with one medallion and one certificate.

8. Online Video, on Location

This award goes to an online video that regularly involves travel to various locations.

- Content must be original to the website and not contain material and video used on a TV program. If you have more than one online series to enter, each submission requires a separate entry fee and application.
- You can enter up to three video samples from the same series, but limit the TOTAL time to 20 minutes.
- Note that our judges look for certain criteria when judging the Broadcast Media Awards entries. These criteria include the entry's content, originality, execution, and overall excellence.
- MUST PROVIDE THE URLS.

The production team will be presented with one medallion and one certificate.

BROADCAST MEDIA AWARDS

9. Audio Reporting

This award recognizes excellence in reporting about food and/or food issues in radio or podcasts. This work is issue driven and investigative in nature.

- Enter a single piece or a composite of up to three pieces as one entry. The complete entry (single piece or composite) should be no longer than 60 minutes.
- Entry should be submitted by or on behalf of the individual reporter(s).
- Note that our judges will be looking for certain criteria when judging this category such as enterprise, compelling storytelling, and relevance.

The winning reporter or up to three reporters if working as a collaborative team will be presented with one medallion and one certificate each.

10. Audio Program

This award goes to a radio or podcast program.

- Content must be original to the program.
- Enter one complete episode up to 60 minutes.
- You may submit more than one entry, but each entry must be from a different program. Each submission requires a separate entry fee and application.
- Note that our judges look for certain criteria when judging the Broadcast Media Awards entries. These criteria include the entry's content, originality, execution, and overall excellence.

The production team will be presented with one medallion and one certificate.

11. Visual and Audio Technical Excellence

This award recognizes the unique role of video, audio, and editing professionals in supporting the overall excellence of a broadcast and/or new media entry.

- Enter a single piece or a composite of up to three pieces as one entry. The complete entry should be no longer than 20 minutes.
- Entry should be submitted by or on behalf of the individual photographers, videographers, and/or editors.

The lead video, audio and editing professional will be presented with one medallion and one certificate each.