

## 2018 James Beard Restaurant Design Awards

**Entry Deadline Extension: 2/8/2018 11:59:00 PM Eastern Time**

### Eligibility Criteria

1. Any restaurant or design project completed or renovated in North America within **three years prior to the year the award is being given** is eligible. (i.e. restaurant or design project must have been completed or renovated since January 1, 2015 for the 2018 awards.)
2. Each entrant must have a completed online entry form, and have paid the entry fee: \$100 entry fee for JBF members and \$150 for non-members. Entrants are responsible for all submission requirements.
3. Only digital entries will be accepted. Hard copies and physical elements will not be accepted.
4. Each submission must include the following:
  - A. PowerPoint slideshow (ppt or pptx) of no more than 15 digital images of the restaurant design, the graphic design, and any other critical design features (including, as appropriate, landscape design, artwork, uniforms, lighting design, table settings, etc). We strongly recommend professional photography and color corrected digital files to best represent your submission.
    - i. The slideshow must be formatted with one image per slide where each image must not exceed 1 MB. (max PowerPoint file size of 20MB total).
    - ii. One digital image of the floor plan with furniture layout is strongly recommended.
    - iii. Digital images and slideshow shall not include any identification of the designer(s) and firm(s) responsible for the project, or any other relevant credits for artwork or other custom-designed elements.
  - B. A Designer's Statement, not to exceed 250 words, must be included and should explain the following:
    - i. What is the design concept and intent of this project? (min 40 words)
    - ii. How does the design reflect the restaurant's concept and cuisine? (min 40 words)
    - iii. What design factors are most outstanding (i.e. lighting, materials, graphics)? (min 40 words)
    - iv. What is the square footage of the restaurant and how many seats?
    - v. What is the project's budget?

**Categories:**

- 75 Seats and Under
- 76 Seats and Over

**Design Icon Restaurant Award**

This award is decided by the Restaurant Design Committee. In order to qualify, a restaurant or dining space's design must have remained substantially unchanged for at least 20 years and must have influenced and inspired the design of subsequent restaurants and dining spaces. Additionally, the restaurant/dining space must still be in operation.