

INDIA SWEEPSTAKES OFFICIAL RULES

NO PURCHASE OR CONTRIBUTION NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES.

A PURCHASE OR CONTRIBUTION DOES NOT IMPROVE YOUR CHANCES OF WINNING.

SWEEPSTAKES ENTRY PERIOD: The JBF India Sweepstakes (the "Sweepstakes") starts at 12:00:00 AM Eastern Time ("ET") on 09/13/16 and ends at 11:59:59 PM ET on 12/31/16.

ELIGIBILITY: Sweepstakes is open to legal residents of the 48 contiguous United States or the District of Columbia, age 21 and older at time of entry. Employees of the James Beard Foundation ("Sponsor"), Francois-Olivier Luiggi, Ventura Associates International LLC and all other companies involved with the development or execution of this Sweepstakes (collectively referred to as "Sweepstakes Entities") and their immediate family members, and/or those living in the same household of each whether related or not are not eligible to enter. Sweepstakes is subject to all applicable federal, state, and local laws and regulations. Void in Alaska, Hawaii, and where prohibited by law.

HOW TO ENTER: Sweepstakes tickets are available at selected James Beard Foundation events and also available to be downloaded at www.jamesbeard.org/Sweepstakes. After you complete your Sweepstakes tickets, follow all instructions to return your completed Sweepstakes tickets in person or by mail. If you are returning your completed Sweepstakes tickets in person, hand them to a James Beard Representative. Completed Sweepstakes tickets submitted in person must be received during the Sweepstakes Entry Period. If you are returning your completed Sweepstakes tickets via mail ("mail-in entry"), enclosed the Sweepstakes tickets in an envelope, affix proper postage and mail them to: The James Beard Foundation, Attn: The JBF India Sweepstakes, 167 W. 12th Street, NY, NY 10011. Your mail-in entry must be postmarked by 12/31/16 and received by 1/7/17. Limit: one fully separated strip of 3 tickets (i.e., 3 entries) per in-person submission or per envelope. Sweepstakes ticket(s) will not be valid for entry into the Sweepstakes random drawing unless each Sweepstakes ticket is fully detached from the other. Each ticket must be completed in its entirety.

Sponsor is not responsible for lost, late, misdirected, incomplete, damaged, illegible or postage due entries. All entries become the property of Sponsor and will not be returned or acknowledged. Limit: twenty (20) entries per person.

PRIZE DETAILS: An eight (8) night stay for winner and one (1) guest at the following locations: two (2) nights stay at the iconic Taj Mahal Palace Mumbai, including daily breakfast for two and a unique dining experience at the Chef's Studio; two (2) nights stay at the royal Taj Lake Palace in Udaipur, including daily breakfast for two and a sunset Gangaur Cruise across Lake Pichola including select beverages; two (2) night stay at the historic Umaid Bhawan Palace in Jodhpur, including daily breakfast for two and a romantic dinner on a private terrace and a cooking class with the hotel chef; and two (2) night stay at the prestigious Taj Palace in New Delhi, including daily breakfast for two and an exploration of Delhi's street fare with private guide. Approximate Retail Value ("ARV") of prize: \$8,500.00. Actual ARV may vary based on rates at time of stay. If actual value of prize is less than the stated ARV, the difference will not be awarded. **Prize does not include air transportation to/from India. However, if winner elects to fly into/ out of Delhi or Mumbai, round trip airport ground transportation to/from hotel will be provided. All other form of ground transportation while in India (including between hotel locations) are not included and are the sole responsibility of the winner and his/her guest.** Arrival and departure airport pick up and drop off will be provided. All costs and expenses associated with the acceptance and use of the prize not specified herein as being awarded, including but not limited to, air transportation, ground transportation (other than as noted), meals (other than as noted), fees, gratuities, incidentals, service charges, upgrades or insurance are the winner's (and guest's) sole responsibility. Prize is non-transferable, non refundable and not redeemed for cash or other services not described. No substitutions for prize permitted, except Sponsor may substitute prize or portion thereof with one of comparable or greater value, at its sole discretion due to prize unavailability for any reason. Prize must be redeemed between February 1, 2017 and February 28, 2018 or winner forfeits all rights to prize and it will not be awarded to an alternate winner. All prize details are at Sponsor's sole

discretion. Winner and guest must check-in and check-out on the same dates. Availability, advance booking, blackout dates (including all US holidays and their corresponding weeks) and restrictions apply. Winner and his/her guest are responsible for obtaining the proper travel documentation (e.g., valid passports and/or Visas) prior to travel. Winner's guest must be 21 years or older and will be required to execute and return a Liability/ Publicity Release prior to travel. Guest can only be a minor if winner is his/her parent or legal guardian.

Odds of winning depend on the number of entries received estimated at 1:1,100.

RANDOM DRAWING: The potential winner ("winner") will be selected in a random drawing from all eligible entries received during the Sweepstakes Entry Period. Random drawing will be conducted on or about 1/23/17 by Ventura Associates International LLC, an independent judging organization (the "judges") whose decisions are final. Winner will be notified by mail and will be required to complete and return an Affidavit of Eligibility and Liability and a Publicity Release ("Affidavit/Release") within ten (10) days of date specified on notification, or an alternate winner will be selected at random. If winner cannot be contacted, or if Affidavit/Release is returned as undeliverable or if the selected winner cannot accept or receive the prize for any reason, or he/she is not in compliance with these Official Rules, the prize will be forfeited and it will be awarded to an alternate winner in a separate random drawing. If for any reason whatsoever, winner is unable to receive the benefit of the land accommodations after all arrangements have been made and paid, the Sponsor shall have no further obligation to such winner. If prize is forfeited prior to finalizing and paying for arrangements, and there is sufficient time to notify an alternate winner, the prize will be awarded to an alternate winner in a separate random drawing from among all non-winning eligible entries. Winner is responsible for all federal, state, local and sales and income taxes associated with winning prize. Entry and acceptance of prize constitute permission to use winner's name, prize won, hometown and likeness for online posting and promotional purposes without further compensation, except where prohibited by law.

CONDITIONS AND LIMITATIONS OF LIABILITY: By participating, entrants agree to be bound by these Official Rules and the decisions of

Sponsor, Francois-Olivier Luiggi and Ventura Associates International LLC, which shall be final in all respects. Failure to comply with these Official Rules may result in disqualification from the Sweepstakes. The Sponsor reserves the right to: (i) permanently disqualify from any sweepstakes it sponsors any person it believes has intentionally violated these Official Rules. Participating entrants release Sweepstakes Entities, as well as the employees, officers, directors and agents of each, from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever including without limitation, property damage, personal injury and/or death which may occur in connection with, preparation for, travel to, or participation in Sweepstakes, or possession, acceptance and/or use or misuse of prize or participation in any Sweepstakes-related activity. Sponsor is not responsible if Sweepstakes cannot take place or if any prize cannot be awarded due to travel cancellations, delays or interruptions due to acts of God, acts of war, natural disasters, weather or acts of terrorism. Winner assumes all liability for any injury or damage caused or claimed to be caused by use of prize. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes, or in the announcement of the prize. The Sponsor is not responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware, or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information from Sponsor on account of technical problems or traffic congestion on the internet.

OFFICIAL RULES, WINNER'S NAME OR MAIL PREFERENCE: To obtain a copy of the Official Rules or winner's name (available by 2/14/17), send a self-addressed, stamped envelope by 12/31/16 to: The James Beard Foundation, Attn: JBF India Sweepstakes Winner, 167 W. 12th Street, New York, NY 10011. To decline to receive future Sweepstakes mail from the Sponsor, write to this same address.

SPONSOR: The James Beard Foundation (a non-profit organization), 167 W. 12th Street, New York, NY 10011.

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2016

INDIA SWEEPSTAKES

The James Beard Foundation

Win an incredible eight-night stay in India and experience local wonders, luxury accommodations, and gourmet experiences.*



YOUR VISIT WILL INCLUDE:

A two-night stay at the iconic Taj Mahal Palace Hotel in Mumbai and a unique dining experience at the Chef's Studio

A two-night stay at the royal Taj Lake Palace in Udaipur, where you will enjoy a Gangaur Cruise across Lake Pichola, with sunset views and select beverages

A two-night stay at the historic Umaid Bhawan Palace in Jodhpur, where you will dine on a private terrace following a cooking class with the hotel chef

A two-night stay at the prestigious Taj Palace in New Delhi; during your stay you'll indulge in an exploration of Delhi's finest *dilli-ki-chaat*, or street food stands, with your private guide

Airport pickup and dropoff in India included; daily breakfast for two included at hotels

GENEROUSLY
DONATED BY:
Francois-Olivier Luiggi
and Taj Hotels.

THANK YOU FOR YOUR SUPPORT OF THE JAMES BEARD FOUNDATION'S MISSION TO CELEBRATE, NURTURE, AND HONOR AMERICA'S DIVERSE CULINARY HERITAGE THROUGH PROGRAMS THAT EDUCATE AND INSPIRE.

*Airfare not included.



Name

Phone

Email

☐ One Chance* \$25

☐ Three Chances* \$50

METHOD OF PAYMENT

☐ Cash ☐ Check enclosed (payable to "The James Beard Foundation")

CREDIT CARD

☐ AMEX ☐ MasterCard ☐ Visa

Card No.

Name on Card

Exp. Date

Signature

*No contribution required to enter or win. A contribution will not improve your chances of winning.

Simply complete the stubs for one or all three chances to win (please separate each ticket) and return to the James Beard Foundation. If contributing, include your check, money order, or credit card information as indicated above. To purchase, download, and print additional sweepstakes tickets, visit www.jamesbeard.org/sweepstakes. See official rules for details. Thank you for your support of the James Beard Foundation. The James Beard Foundation, Attn: Sweepstakes, 167 West 12th Street, New York, NY 10011

Ticket No.

ONE

Win an eight-night stay in India!

No contribution required to enter or win. A contribution will not improve your chances of winning.

Ticket No.

TWO

Win an eight-night stay in India!

No contribution required to enter or win. A contribution will not improve your chances of winning.

Ticket No.

THREE

Win an eight-night stay in India!

No contribution required to enter or win. A contribution will not improve your chances of winning.

NAME

PHONE

EMAIL

NAME

PHONE

EMAIL

NAME

PHONE

EMAIL

Thank you for participating in the JBF Sweepstakes.
Drawing will be held on or about 01/23/17.

Please retain this tab for your records.

NO. OF TICKETS

DATE