

## 2017 James Beard Restaurant Design Awards

**Entry Deadline: 1/27/2017 11:59:00 PM Eastern Time**

### Criteria:

1. Any restaurant or design project completed or renovated in North America within **three years prior to the year the award is being given** is eligible. (i.e. restaurant or design project must have been completed or renovated since January 1, 2014 for the 2017 awards.)
2. Each entry must have a completed online entry form, and have paid the entry fee: \$100 entry fee for JBF members and \$150 for non-members.
3. Only digital entries will be accepted. Hard copies and physical elements will not be accepted.
4. No more than 15 digital images of the restaurant design, the graphic design, and any other critical design features (including, as appropriate, landscape design, artwork, uniforms, lighting design, table settings, etc). We strongly recommend professional photography and color corrected digital files to best represent your submission.
5. One digital image of the floor plan with furniture layout is strongly recommended for each submission.
6. Images must be in JPG or PDF format and should be at medium resolution (150 dpi maximum) for fast loading and digital projection.
7. Electronic files should be at medium resolution (150 dpi maximum) for fast loading and digital projection.
8. Electronic images shall not include any identification of the designer (or designers) and firms responsible for the project, or any other relevant credits for artwork or other custom-designed elements. Entrants are responsible for all submission requirements.
9. A Designer's Statement, not to exceed 250 words, must be included as a word document or PDF. Please answer the following five questions, in order of appearance:
  1. What is the design concept and intent of this project? (40 words)
  2. How does the design reflect the restaurant's concept and cuisine? (40 words)
  3. What design factors are most outstanding (i.e. lighting, materials, graphics)? (40 words)
  4. What is the square footage of the restaurant and how many seats?
  5. What is the project's budget?

**Categories:**

- 75 Seats and Under
- 76 Seats and Over

**Design Icon Restaurant Award**

This award is decided by the Restaurant Design Committee. In order to qualify, a restaurant's design must have remained substantially unchanged for at least 20 years and must have influenced and inspired the design of subsequent restaurants. Additionally, the restaurant must still be in operation.