

2017 James Beard Broadcast Media Awards

Entry Deadline: 1/4/2017 11:59:00 PM Eastern Time

Criteria:

Awards are open to all radio, television broadcasts, podcasts, webcasts, and documentaries covering food and beverage topics appearing widely for the first time in North America in 2016.

- Submission must be an original work. Reruns are not eligible.
- A show's host, producer, photographer, or editor may submit entries. Please refer to individual category guidelines for additional information.
- The only two categories where it is permissible to enter material that is also entered in another category are: ***Outstanding Personality/Host*** and ***Visual and Technical Excellence***.
- Entries deemed too commercial may be disqualified at the discretion of the Broadcast Media Committee.
- The Broadcast Media Committee reserves the right to reassign any submitted entry to a more appropriate category.

Categories:

1. Outstanding Personality/Host

A TV or web host with personality as well as knowledge.

- Enter a composite of three different shows as one entry. The complete entry should be no longer than 20 minutes.
- Please note that our judges look for certain criteria when judging the Broadcast Media Awards entries. These criteria include the host's knowledge of content, presentation, communication skills, style and appeal.
- The winner from the previous year is ineligible to enter in the current award year.

2. Television Program, In Studio or Fixed Location

An ongoing TV show that is shot in studio or at a fixed location from week to week.

- Enter one complete episode of a series that is shot from week to week in the same studio or fixed location. You may submit more than one entry, but each entry must be from a different series. Each submission requires a separate entry fee and application.
- Please note that our judges look for certain criteria when judging the Broadcast Media Awards entries. These criteria include the entry's content, originality, execution, and overall excellence.

3. Television Program, On Location

An ongoing TV show that regularly involves travel to locations outside a fixed kitchen or studio.

- Enter one complete episode of a series that is generally shot on different locations from week to week. You may submit more than one entry, but each entry must be from a different series. Each submission requires a separate entry fee and application.
- Please note that our judges look for certain criteria when judging the Broadcast Media Awards entries. These criteria include the entry's content, originality, execution, and overall excellence.

4. Television Segment

A regularly occurring segment or stand-alone segments about food and/or food issues on a non-food program.

- An entry consists of three segments from an ongoing non-food program. A show devoted solely to food and beverage may not be divided into segments and entered in the segment category.
- This category includes in-studio interviews and demos as well as field-produced pieces.
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5. Special (on TV or Web)

A stand-alone or one-time special episode of a regular TV show or webcast. Typically 25 to 60 minutes in length.

- Enter a complete one-time special. You may submit more than one entry. Each submission requires a separate entry fee and application.

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6. Documentary

A one-time, in-depth look at a food-related subject that can be viewed on television or online. Typically 20 minutes or longer.

- Please enter the documentary in its entirety. You may submit more than one entry. Each submission requires a separate entry fee and application.
- Please note that our judges look for certain criteria when judging the Broadcast Media Awards entries. These criteria include the entry's content, originality, execution, and overall excellence.

7. Video Webcast, Fixed Location and/or Instructional

A Webcast with video that is largely shot in a fixed location and/or is instructional in nature.

- Content must be original to the website and not contain material and video used on a TV show. You may submit more than one entry, but each entry must be from a different web series. Each submission requires a separate entry fee and application.
- You can enter up to three video samples from the same series, but please limit the TOTAL time to 20 minutes.
- Please note that our judges look for certain criteria when judging the Broadcast Media Awards entries. These criteria include the entry's content, originality, execution, and overall excellence.
- MUST PROVIDE THE URLS.

8. Video Webcast, On Location

A Webcast with video that regularly involves travel to various locations.

- Content must be original to the website and not contain material and video used on a TV show. You may submit more than one entry, but each entry must be from a different web series. Each submission requires a separate entry fee and application.
- You can enter up to three video samples from the same series, but please limit the TOTAL time to 20 minutes.
- Please note that our judges look for certain criteria when judging the Broadcast Media Awards entries. These criteria include the entry's content, originality, execution, and overall excellence.
- MUST PROVIDE THE URLS.

9. Radio Show/Audio Webcast

A Radio Show without video.

- Enter either the entire radio episode, an excerpt, or up to three excerpts from different episodes. In each case, the entry should be no more than 30 minutes in length. The entry must be a broadcast as it aired. However, in the interest of time, please edit out commercials.
- You may submit more than one entry, but each entry must be from a different radio series. Each submission requires a separate entry fee and application.
- Please note that our judges look for certain criteria when judging the Broadcast Media Awards entries. These criteria include the entry's content, originality, execution, and overall excellence.

10. Podcast

An audio podcast.

- Content must be original to the podcast and not contain material used on a radio broadcast.
- You can enter up to three excerpts from the same series, but please limit the TOTAL time to 30 minutes.
- You may submit more than one entry, but each entry must be from a different podcast or web series. Each submission requires a separate entry fee and application.
- Please note that our judges look for certain criteria when judging the Broadcast Media Awards entries. These criteria include the entry's content, originality, execution, and overall excellence.

11. Visual and Technical Excellence

This award recognizes the unique role of photography, videography, and editing in supporting the overall excellence of a broadcast and/or new media entry.

- Enter a composite of up to three pieces as one entry. The complete entry should be no longer than 20 minutes.
- Entry should be submitted by or on behalf of the individual photographers, videographers, and/or editors.
- Please note that our judges will be looking for certain criteria when judging this category. These criteria include craftsmanship, technical achievement, creativity, and overall excellence.