

For Immediate Release:

Wednesday, May 27, 2015

CONTACT:

Diane Stefani/Maggie Beaudouin for the James Beard Foundation

[212.255.8455](tel:212.255.8455)

Diane@rosengrouppr.com/Maggie@rosengrouppr.com



Chefs Congregate at Glynwood for James Beard Foundation's Chefs Boot Camp for Policy and Change

~ Advocacy and Policy Skills Sharpened at Intensive Three-Day Boot Camp ~

New York, NY (May 27, 2015) – More than a dozen chefs from around the country will convene for the [James Beard Foundation \(JBF\)](#)'s seventh [Chefs Boot Camp for Policy and Change](#) at Glynwood in Cold Spring, New York, from June 7 through June 9. This is the second time the multi-faceted program will take place at the agricultural nonprofit's 225-acre farm. This series of workshops will provide chefs with the policy and advocacy skills they need to be effective champions for their chosen food-system causes. The intensive three-day session is programmed in partnership with the Chef Action Network (CAN) and made possible with founding support from the Osprey Foundation, with additional support provided by Glynwood.

“Over the past few years, chefs’ roles in the food world have progressed beyond cooking. These professionals have become influential champions on a variety of food issues from antibiotic overuse in animal production to food-aid reform and hunger,” said Kris Moon, senior director, strategy and development of the James Beard Foundation. “The James Beard Foundation recognizes the powerful influence chefs have in creating a healthier, more sustainable food system. Boot Camp sessions will support these chefs in developing the advocacy and policy skills they need to make their voices heard.”

The upcoming Chefs Boot Camp for Policy and Change will immerse participating chefs in sessions including:

- **Creating a Fair, Just, Sustainable, Nutritious, and Delicious Food System; and Why Chefs Matter:** What is advocacy, why do we do it, how do we do it, what to expect from policy – engaging chefs on food-system issues
- **How Policy Happens:** Overview of policy change at state and federal levels, illustrated using the 2015 Child Nutrition Reauthorization
- **Cultural/Social Influencers and Power of Networks:** Educating chefs on their powerful networks that can counteract/counterbalance other influencers
- **A is for Advocacy:** Why we need campaigns, how they work, how we build them
- **Land-Engagement Activities:** Goat harvest and butchering demo led by JBF Award winner Adam Danforth

“The network of politically engaged chefs is growing, and they are using their voices in powerful ways both at the state and federal level,” said Katherine Miller, founding executive director of the Chef Action Network. “We are excited to bring this latest group of chefs together and give them tools they need to use their voice to improve our food system.”

Participating chefs for this Boot Camp include:

- Rick Bayless, Chicago
- Jodi Cummings, Cold Spring, NY
- Tiffany Derry, Dallas
- Adam Evans, Atlanta
- Kevin Fonzo, Orlando, FL
- Erik Gabrynowicz, Armonk, NY
- Ruben Garcia, Washington, D.C.
- Evan Hanczor, NYC (Returning Alumnus)
- Mark Noguchi, Honolulu
- Ryan Prewitt, New Orleans
- Anthony Sasso, NYC
- Steven Satterfield, Atlanta
- Alex Seidel, Denver
- Matt Weingarten, NYC

"We are thrilled to be hosting a prestigious group of chefs for a second time," said Kathleen Frith, president of Glynwood, an agricultural nonprofit, located on a historic 225-acre farm in the Hudson Valley, that leads a variety of sustainable food and farming initiatives. "Glynwood's mission is to ensure that farming thrives here in the Hudson Valley by working with a number of food and farming professionals. Our hope is that Boot Camp chefs once again leave here inspired to lead efforts for food-system reform in their home communities."

The Chefs Boot Camp for Policy and Change, which was launched in July 2012, is conducted under the direction of JBF Award-winning chef and founder of Wholesome Wave, Michel Nischan, and James Beard Foundation trustee and founder of Arabella Advisors, Eric Kessler. At each Boot Camp, chefs receive policy and advocacy training from industry and political experts. Activities include classroom work, mock interviews, hands-on activities that engage the chefs with local natural resources, a collaborative dinner cooked by the attendees, and strategic brainstorming about effective action points and next steps.

The 360-degree approach to educating and activating these powerful change makers on important food issues is made possible through CAN's continuous support services for Boot Camp alumni, including campaign development, speech writing, media skills and training, policy research, and preparation for visits with policy makers and other leaders, as well as ongoing regional policy salons. To date, more than 75 chefs have participated in the Boot Camp program.

The Chefs Boot Camp for Policy and Change is part of the James Beard Foundation's broader Impact Programs to encourage dialogue between diverse stakeholders in the food system while providing an opportunity for chefs to help influence food decisions for the larger American population. Other programs include conducting a national dialogue on food-system issues at regional salons in cities around the country; the annual JBF Food Conference, which brings together a diverse group of food-system thought leaders; the annual Leadership Awards, which recognize visionaries helping to create a more healthful, sustainable, and safe food world; and the JBF Culinary Labs, which engage chefs in hands-on opportunities around food-systems issues.

More than 575 chefs have applied to the Chefs Boot Camp for Policy and Change program since it launched. Participants are selected to represent regional and topic interest diversity, with consideration given to the voice that each chef has within their local community and on a national level. A full list of chefs who have attended the six previous Boot Camps can be viewed at jamesbeard.org/education/bootcamp. Follow hashtag #ChefsLead on Twitter to track the chefs' progress. For additional information, view the Chefs Boot Camp for Policy and Change video feature on JBF's [YouTube channel](#). To apply or fund future Chefs Boot Camps for Policy and Change, please visit jamesbeard.org/education/bootcamp.

About the James Beard Foundation (JBF)

Founded in 1986, the James Beard Foundation celebrates, nurtures, and honors America's diverse culinary heritage through programs that educate and inspire. A cookbook author and teacher with an encyclopedic knowledge about food, James Beard, who died in 1985, was a champion of American cuisine. He helped educate and mentor generations of professional chefs and food enthusiasts, instilling in them the value of wholesome, healthful, and delicious food. Today JBF continues in the same spirit by administering a number of diverse programs that include educational initiatives, food industry awards, scholarships for culinary students, publications, chef advocacy training, and thought-leader convening. The Foundation also maintains the historic James Beard House in New York City's Greenwich Village as a "performance space" for visiting chefs. In September of 2012, JBF launched the Diplomatic Culinary Partnership with the U.S. Department of State's Office of Protocol and helped create the American Chef Corps as a way to champion American chefs abroad, promote American food products, and foster an interest in American culinary culture and history through international programs and initiatives. One such project is Expo Milano 2015, a global gathering of 147 countries addressing the challenges of how we will feed ourselves in the future. At Expo, the James Beard Foundation has co-led the effort for the State Department to design and produce the USA Pavilion; the theme of the pavilion, "American Food 2.0: United to Feed the Planet," showcases America's contributions to global food security and gastronomy. For more information, please visit jamesbeard.org. Get JBF news, recipes, and more at the James Beard Foundation's [blog](#). Join the James Beard Foundation on [Facebook](#). Follow the James Beard Foundation on [Twitter](#) and [Instagram](#).