THE JAMES BEARD FOUNDATION

For Immediate Release:

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JAMES BEARD FOUNDATION LAUNCHES DELIGHTS & PREJUDICES 
—Blog Provides Foundation and Food News at http://www.jamesbeard.org/blog/— 

New York, NY (May 15, 2009) – The James Beard Foundation has launched Delights & Prejudices (http://www.jamesbeard.org/blog/), the Foundation’s official blog dedicated to reporting, commenting, and reflecting on food. Named after James Beard’s culinary memoir, Delights & Prejudices will feature recipes, videos, and photos from James Beard Foundation events and dinners, breaking news, original articles and Q&As with chefs and other industry professionals.

“In Beard’s 1964 memoir, Delights & Prejudices, his personal prose is peppered with recipes and observations about people and food,” said James Beard Foundation President Susan Ungaro. “If Beard were here today, we have no doubt that he would have been an avid food blogger and we hope to capture the spirit of his prolific food writing with our new blog.”

Spearheaded by James Beard Foundation Vice President Mitchell Davis and his editorial team, Delights & Prejudices will be a resource for those interested in James Beard Foundation news. Regular posts will include “Ask a Chef,” “On the Menu,” “Eye Candy,” and “The Bookshelf.” The blog is also featuring a series of Q&As with the Who's Who of Food and Beverage in America.

About the James Beard Foundation

Founded in 1986, the James Beard Foundation is dedicated to celebrating, preserving, and nurturing America’s culinary heritage and diversity in order to elevate the appreciation of our culinary excellence. A cookbook author and teacher with an encyclopedic knowledge about food, James Beard, who died in 1985, was a champion of American cuisine. He helped educate and mentor generations of professional chefs and food enthusiasts. Today, the Beard Foundation continues in the same spirit by administering a number of diverse programs that include educational initiatives, food industry awards, scholarships to culinary schools, and publications, and by maintaining the historic James Beard House in New York City’s Greenwich Village as a “performance space” for visiting chefs. For more information, please visit www.jamesbeard.org. Find insights on food at the James Beard Foundation’s blog Delights & Prejudices. Join the James Beard Foundation on Facebook. Follow the James Beard Foundation on Twitter.

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